

# AUGUSTANAARTS

audience & artist in harmony

## **INVITATION TO SEASON/EVENT SPONSORSHIPS**

*Augustana Arts bridges the gap between audience and artist, so that all feel welcome and are able to experience the arts in a deeper, more meaningful way.*

*We believe in the transformative power of performance and we have served as one of Denver's premier presenting organizations since 1997. Augustana Arts is now a multi-dimensional organization that produces a chamber orchestra for local talent and provides in-depth arts education to low-income children while continuing to present ensembles of significance.*

*Each year, Augustana Arts provides a rich landscape of musical experiences directly impacting 7,000 - 10,000 people of all ages and backgrounds. In addition to our continuous commitment to diversity, equity, inclusion and accessibility, we have set a goal to be regarded as the most adventurous & innovative organization in metro Denver.*

*Augustana Arts is an independent 501c(3) organization based at Augustana Lutheran Church. We are not a religious organization.*

*We invite you to be part of all we do in the arts as a SPONSOR for our season of Concerts and Events. Our typical season includes the following:*

### **4 Concert Programs for Stratus Chamber Orchestra**

**(2 fall, 2 spring; 1-2 concerts per each program)**

### **1 New Years Eve Organ Concert/Family Silent Movie Night**

### **3 Courtyard Concerts by various small ensembles (June - August)**

### **1 "Launch the Season" Concert featuring a notable music ensemble**

### **1 "Heart for the Arts" Benefit Brunch/Gala (spring)**

### **2 Concert Encounters for Kids (1 fall, 1 spring)**

### **1 Music of the Vine special event (spring)**

### **1 Free Community Concert (e.g., US. Air Force Academy, African Children's Choir - varies)**

### **1 Beat Beethoven's 5k Run/Walk (fall)**

Sponsorship covers 365 days and includes the listed Events/Concerts hosted by Augustana Arts throughout the year. **Audience size for each event ranges 100-400 for each concert/event and locations occur throughout metro-Denver.**

The schedule above is the current 2022-23 list of events, and is subject to change with each season depending on budget, staffing, venue availability. In addition, the program offerings are subject to weather or other factors beyond our control which may result in an event cancellation. Every effort will be made to offer the equivalent number of events/concerts as feasible throughout the season.

## **PLATINUM LEVEL SPONSOR - \$10,000+ (3 available)**

- Includes sponsorship of ALL concerts/events/gala
- Logo on all advertisements for the event as PLATINUM SPONSOR
- Logo with hyperlink on [augustanaarts.org](http://augustanaarts.org)
- Six complimentary tickets to each concert/event
- Logo on all printed programs for Stratus Concerts
- Largest Logo printed on BB5k T-shirt back
- Display table and/or banner at all events (provided by sponsor)
- Verbal recognition during all pre-concert announcements
- "Thank you" in Annual Report
- ½ page ad option in entire season concert programs and/or insert for audience
- Social Media mentions with #hashtag

## **DIAMOND LEVEL SPONSOR - \$5,000-\$9,999**

- Includes sponsorship of ALL concerts/events/gala
- Logo on advertisements for each event as DIAMOND SPONSOR
- Logo with hyperlink on [augustanaarts.org](http://augustanaarts.org)
- Four complimentary tickets to each concert/event.
- Medium Logo printed on BB5k T-shirt back
- Logo on all printed programs for Stratus Concerts
- Display table and/or banner at all events (provided by sponsor)
- "Thank you" in Annual Report
- ½ page ad option in Stratus concert programs
- Social Media mentions with #hashtag

## **GOLD LEVEL SPONSOR - \$2,500-\$4,999**

- Includes sponsorship of ALL concerts/events/gala
- Logo with hyperlink on [augustanaarts.org](http://augustanaarts.org)
- Two complimentary tickets to each concert/event
- Small logo printed on BB5k T-shirt back.
- Logo on all printed programs for Stratus Concerts
- "Thank you" in Annual Report
- ¼ page ad option in Stratus concert programs
- Social Media mentions with #hashtag

## **RUBY LEVEL SPONSOR - \$1,000-2,499**

- Includes sponsorship of ALL concerts/events/gala
- Logo with hyperlink on [augustanaarts.org](http://augustanaarts.org)
- Two complimentary tickets to each concert/event
- Small logo printed on BB5k T-shirt back
- ¼ page ad in all printed programs for Stratus Concerts
- Name Printed on Donor Page in all printed programs for Stratus Concerts
- "Thank you" in Annual Report

## **SILVER LEVEL SPONSOR - \$300-\$999**

- Includes sponsorship of ALL concerts/events (excluding Fundraising Gala)
- Two complimentary tickets to each concert/event
- Smallest logo printed on BB5k T-shirt back.
- Name Printed on Donor Page in all printed programs for Stratus Concerts

## **PEARL (ONE EVENT) LEVEL SPONSOR - \$100-\$299**

- Includes sponsorship of ONE concert/event.
- Name Printed on Donor Page in all printed programs for Stratus Concerts.
- Logo placed on Fundraising Program/Placemat for Fundraising events.

# STRATUS CHAMBER ORCHESTRA



# MUSIC ENCOUNTERS: CITY STRINGS RECITALS



# SUMMER COURTYARD CONCERTS



# SPRING GALA

